EMBERHEART

NORTHSTAR INSIGHT INC.
PROJECT CONSTELLATION

B2B2C SAAS DIRECTION / IN DEVELOPMENT

Make room for *better conversations.*

A B2B2C SaaS direction for wellness partners to offer couples communication tools, helping them support the people they serve. In development.

PHOENIX reflects EMBERHEART's invitation to begin again; Polaris in URSA MINOR anchors NORTHSTAR INSIGHT INC.'s shared direction.

A CONSIDERED APPROACH

Pause

SLOW THE PACE

Notice

FIND YOUR WORDS

Listen

MAKE ROOM FOR ANOTHER VIEW

Reconnect

CHOOSE YOUR OWN NEXT STEP

Support the people you serve. Make room for one another.

CONSTELLATION / PHOENIX

2MASS / University of Massachusetts & IPAC/Caltech; NASA/NSF. HiPS: CDS (CNRS/Unistra).

OBSERVED INFRARED / FIXED CATALOG POSITIONS

Survey source ODbL database IRSA data terms



HUBBLE / REGIONAL TELESCOPE DETAIL

El Gordo / ACT-CL J0102-4915

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Credit: ESA/Hubble & NASA, RELICS

A small field in the direction of PHOENIX. Not the whole constellation.

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Focus on your customers. Build value together.

NORTHSTAR INSIGHT INC. develops B2B2C SaaS at the edge, where businesses meet customers. AI agents, data engineering, software development, cybersecurity, cloud and IT support can be scoped to manage technical debt and support better experiences, outcomes and lasting impact.

In development. Partner scope and privacy details remain to be confirmed. Wellness only; not therapy, diagnosis, treatment or crisis care.

NORTHSTAR INSIGHT INC.

CUSTOMER SUCCESS

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At the edge of customer care. Create better experiences together.